Giving to Children's

A Celebration of Gifts to The Children's Hospital

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FALL 2008

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Sie Family

Creates the First Rocky Mountain Center for Down Syndrome

The Children's Hospital Foundation Anna and John Sie and their daughter Michelle Sie Whitten have a simple yet profound goal—to make Colorado the best place for people with Down syndrome to live.

In July 2008, they took a major step toward that goal by announcing the establishment of the Anna and John J. Sie Center for Down Syndrome. The Sies' multi-million dollar gift to The Children's Hospital includes a \$2 million endowment and up to \$175,000 per year for 10 years. With the center's creation, the Sies hope to make Denver home to the national leader in healthcare and research for people with Down syndrome.

The new center will provide state-of-the-art medical care to children with the condition, hire and mentor a "dream team" to advance the field, provide up-to-date information on Down syndrome to women who have received a prenatal diagnosis of Down syndrome, and participate in collaborative, ground-breaking clinical trials.



This year, The Children's Hospital celebrates 100 years of excellence in pediatric healthcare. Founded in 1908, The Children's Hospital is a leading pediatric network entirely devoted to the health and wellbeing of children.

Dear friends,

From May 2008 through May 2009, we are celebrating the 100th anniversary of The Children's Hospital. We have already enjoyed birthday cakes, a Liks Centennial (Triple Chocolate Heaven—TCH) ice cream flavor, a Peaberry Centennial coffee, and our Centennial icon featured on King Soopers milk cartons! All of these celebrate not only the hospital's anniversary but also the long tradition of philanthropy that so generously supports the hospital and has helped lay the foundation for the care and healing of kids into the next century.

Even as The Children's Hospital Foundation joins in this Centennial celebration, we are transitioning from the Imagine the Miracles campaign of the past few years to a new focus.

We are reinventing the story we have to tell about the hospital, reorganizing our staff and volunteers and reinvigorating our volunteers and donors to tell that story. This newsletter embodies our refocusing. In it, we will tell your stories. We will share the passion and commitment that motivate you to give and highlight the hospital areas that benefit from your support.

As always, thank you for all you do. And let us know what you think.

Onward,

Here Winer

Steve Winesett

Sie Family Center for Down Syndrome continued

"It is our belief that innovative and effective private-public collaboration in service, intervention and research is what's needed to improve the quality of life for people with Down syndrome," said Michelle Sie Whitten, executive director of the Anna and John J. Sie Foundation.

Ms. Whitten added that the Sies envision the center as serving as a model for other states, regions and countries in successfully tackling issues related to Down syndrome.

"The Sie Center will provide the highest quality medical care, physical, occupational and speech therapies, societal education and advocacy in pursuit of its mission," said Stephen R. Daniels, MD, PhD, L. Joseph Butterfield Chair in Pediatrics and pediatricianin-chief at The Children's Hospital, who is overseeing a national search for a clinical care center director.

The Sies' granddaughter and Michelle Whitten's daughter Sophia has Down syndrome. As a

result, they know first-hand about the many challenges these families face.



Children's President and CEO Jim Shmerling, DHA, FACHE and proud grandparents Anna and John J. Sie help Sophia Whitten cut a "symbolic ribbon" for the Anna and John J. Sie Center for Down Syndrome.

"When Sophia was born, we had no idea what an uphill battle children with Down syndrome can have in our society," Anna Sie says. "Low expectations and poor healthcare are at the root of the problem. That's why this center is essential in improving their lives on so many levels. We have great hopes for them."

The Sie Center is under the umbrella of the larger Linda Crnic Institute for Down Syndrome, based out of the University of Colorado Denver School of Medicine, which the Sies announced in September of this year. The institute will foster the best practices for translational research where basic research, clinical research and clinical care work together to improve the lives of people with Down syndrome worldwide.

In addition, the Anna and John J. Sie Foundation supports the Rocky Mountain Down Syndrome Educational Fund, the Korbel School of International Studies at the University of Denver, the School of Science and Technology, the Denver Art Museum, the Starz Film Center, and numerous other civic, social and educational institutions.

Expert Recruited to The Down Syndrome **'Dream Team**'

Pat Winders, PT, senior physical therapist and Down syndrome specialist at The Children's Hospital, is based in the Anna and John J. Sie Center for Down Syndrome. Winders, who has worked with individuals with Down syndrome for more than 25 years, specializes in gross motor development, gait and posture.

Winders compliments the goal of the Sie Center for Down Syndrome to create a medical dream team dedicated to children with Down syndrome.



Pat Winders, PT, works with Children's Patient Nastassja "Staci" Unrau.

Winders joined Children's from the Kennedy Krieger Institute's Down Syndrome Clinic in Baltimore, Maryland. She serves on the National Down Syndrome Society Clinical Advisory Board and the National Down Syndrome Congress Professional Advisory Committee. She has authored the book, *Gross Motor Skills in Children with Down Syndrome: A guide for Parents and Professionals.*

Endowed Professorship Targets Research in Childhood Mental Disorders

Mental disorders affect the way children act, think, and see the world. Donors Nancy and Sam Gary and molecular neurobiologist Sherry Leonard, PhD, professor in the Department of Psychiatry at the University of Colorado Denver, share a goal: identifying the genetic and environmental factors that result in childhood onset mental disorders and the effective treatment early in a child's development.

As one step toward this goal, the Garys have established an endowed professorship to support research on the basic causes, prevention, and treatment of childhood mental disorders. Dr. Leonard, who holds this professorship, is doing just that. In her laboratories, Leonard focuses her research on isolating genes that play a role in childhood onset mental disorders and identifying changes in those genes early in development. Formulating treatments for early intervention, even *in utero*, might eliminate the possibility of certain mental disorders among children and adults.

"This endowed professorship will support our basic science approach to treating mental illness," said Leonard. "The Garys' generous gift will expedite the advancement of treatments for childhood-onset mental disorders."

"The Garys' **generous gift** will expedite the advancement of treatments for childhood-onset mental disorders."

Marianne Wamboldt, MD, chair of Psychiatry and Behavioral Sciences at The Children's Hospital added, "We know that both genetic predisposition and environmental causes play a role in the development of mental disorders. Understanding the genetic risks more specifically allows us to isolate environmental inputs, such as nutritional deficiencies, stress, or toxins in the environment, which may also play a role. With both of these approaches, we may be able to prevent development of illnesses in genetically at risk children."

Wamboldt holds The Cannon Y. and Lyndia K. Harvey Chair in Child and Adolescent Psychiatry at Children's and is professor and Vice Chair, Department of Psychiatry at the University of Colorado Denver School of Medicine.

Scottish Rite Foundation



of Colorado Continues Support of Children's

The Scottish Rite Foundation of Colorado (SRF), already The Children's Hospital's largest donor, has pledged yet another major gift to help children with speech-language disorders. The Foundation has launched a \$2 million fundraising campaign of which \$1.3 million will expand and enhance services for these children at the hospital's Network of Care sites.

The Scottish Rite Foundation and The Children's Hospital have partnered for 55 years. In 1952, Ruth Anderson, director of the Speech Clinic

at Children's, turned to Scottish Rite Masons in Denver, seeking financial help for a fouryear-old boy who suffered from a childhood language disorder that left him unable to speak. The boy's widowed mother could not afford to pay for her son's speech therapy.

This encounter served as the catalyst for development of the RiteCare® program, a philanthropy of Scottish Rite Freemasonry, which now includes more than 170 clinics throughout the United States. The clinics

provide diagnostic evaluation and treatment of preschool children who have difficulty speaking or understanding the spoken word or school-age children who have difficulty learning to read.

In 2007, Colorado RiteCare® programs provided \$1.4 million of therapy to approximately 1,100 children. The 21 RiteCare® sites in Colorado include The Children's Hospital and four Network of Care locations

in Pueblo, Parker, Westminster, and Littleton. The new gift permits expansion of the Westminster site to add audiology services and address waiting lists of children for speech-language services in that community. The gift will also permit development of a new site in the west Denver metro area.

The Honorable Stephen M. Munsinger, president of the Scottish Rite Foundation of Colorado and CEO of the Scottish Rite Masons of Colorado, said "Our pledge to The Children's Hospital advances us

> on our vision of providing every child with language disorders in Colorado the opportunity to receive treatment and care. Our partnership with Children's has been one of sublime joy and we are delighted to help the hospital expand its Network of Care."

The Scottish Rite Foundation's lifetime support for Children's now totals \$21.8 million. In addition to therapy support, SRF has contributed capital support and established the Kelley Family/Schlessman Family

Scottish Rite Masons Chair in Childhood Language Disorders, held by Deborah Hayes, PhD.

"It's a wonderful privilege to work with dedicated Scottish Rite Masons who share our vision that Colorado's children with language disorders receive the care they need to reach their full potential," Hayes said.

The Honorable Stephen M. Munsinger, president of the Scottish Rite Foundation of Colorado and CEO of Scottish Rite Masons of Colorado, with RiteCare[®] kids.



"Our pledge ... advances us

on our vision of providing

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treatment and care."

RiteCare Scottish Rite Masons Helping Children Communicate Scottish Rite Foundation of Colorado

\$1.3 million gift from the Scottish Rite Foundation expands RiteCare® services in Children's Network of Care for children with language disorders.



Children's Circle of Care 2008 North American Leadership Conference & Dinner/Gala:

A Celebration of Philanthropy

Local CCC members Edie and Gary Bell outside The Ellie Caulkins Opera House, site of the 2008 NALC.

Denver hosted more than the Democratic National Convention this summer. In June, more than 700 Children's Circle of Care (CCC) members gathered from across the United States and Canada for the North American Leadership Conference & Dinner/Gala (NALC). Guests enjoyed three days dedicated to encouraging the advancement of pediatric healthcare through personal philanthropy.

Jack Nicklaus, widely regarded as the greatest professional golfer of all time, and wife Barbara served as Honorary Co-Chairs of the 2008 NALC and attended the CCC golf outing at Sanctuary.

Local legend Clint Hurdle, manager of the 2007 National League Champion Colorado Rockies, spoke at the Leadership Conference, joined by his wife Karla and children Maddie and Christian. Hurdle shared the story of Maddie's treatment at The Children's Hospital for Prader-Willi Syndrome.

And Jennifer Hagman, MD, medical director of the Eating Disorders Treatment Program, represented Children's at the morning conference, speaking about breakthroughs in treating children with anorexia nervosa.

Ace Young, perhaps Children's most famous volunteer, sang the Canadian and United States national anthems before the gala dinner and wooed the crowd with a few of his hit singles. An American Idol finalist, Grammy nominee, and recently a Broadway headliner, Ace has volunteered at Children's for more than 10 years. The evening concluded with a performance by Denver-native and music icon, Judy Collins.

These distinctive moments created a very special event, but what mattered most was the people who attended – donors committed

to the mission of children's hospitals and their millions of patients.

Local CCC members Edie and Gary Bell embody this commitment. The Bells were first-time CCC members in 2007 and gave their generous gift in memory of their son Stuart who had a heart transplant as an infant and passed away in 1999, at the age of five.

Edie appears in *Moving Miracles*, a documentary film about the 2007 move of 108 critically ill patients seven miles to Children's new hospital. In this film, shown at the conference luncheon, Edie poignantly recounts Stuart's many visits to Children's previous campus.





Children's Circle of Care recognizes individuals, family foundations and private corporations giving \$10,000 or more in a calendar year. Members are recognized locally and as part of a network of 24 prominent children's hospitals across North America.



Joy Johnson and Vivi Carlson with Judy Collins, Denver-native and featured entertainer at the 2008 NALC.

In 2008, you are invited to join the Children's Circle of Care. Your gift of \$10,000 or more will place you among 400 dedicated individuals who advance pediatric healthcare here at The Children's Hospital and further a collective impact worldwide.

For more information about Children's Circle of Care or the NALC, please contact Jennie Dawe, director of Foundation



Children's Recognizes ••• • ••• Endowed Chairs

Sixty-five guests gathered on Oct. 1, 2008, for The Children's Hospital Foundation's second, bi-annual Endowed Chair Dinner to celebrate the endowed chair program at The Children's Hospital.

Donors and chairholders saw the impact of endowed chairs first-hand when Paul Lemieux, 2006 Ambassador of The Children's Hospital and the evening's emcee, told his personal story. In 2002 doctors discovered a rapidly growing tumor in Paul's brain and later diagnosed him with choriocarcinoma. Paul, then 11 years old, underwent months of chemotherapy and radiation treatments directed primarily by Dr. Nick Foreman, the Tanner Seebaum & Zachary Tschetter Chair in

"Your gift has given me and others like me a second chance at life. That is the best gift anyone could ask for."

Neuro-Oncology. Dr. Michael Handler, The McMurry Seebaum Chair in Pediatric Neurosurgery, was one of Paul's surgeons. Since June of 2003, Paul has been cancer free.

Dr. Amy Brooks-Kayal, The Ponzio Family Chair in Pediatric Neurology and chief of Pediatric Neurology at Children's, told guests that an endowed chair played an important role as she considered coming to Denver from Children's Hospital of Pennsylvania (CHOP). Steve Warnecke, chief operating and financial officer, The Children's Hospital Foundation, reviewed the finances that make endowed chairs perpetual funding sources for hospital programs. Dr. Joan Bothner, chief medical officer, recognized new chairs and chairholders since the last endowed chair dinner in 2006 and said goodbye to Dr. Mory Ziegler, The Ponzio Family Chair for the Surgeon-in-Chief, who will be leaving Children's early in 2009.

Lemieux summed up the feeling of the evening. "To the donors who are here tonight, your gift has given me and others like me a second chance at life. That is the best gift anyone could ask for," he said. "And to all of the doctors and nurses in this room, thank you. Thank you for your efforts that make The Children's Hospital one of the best pediatric hospitals in the nation."

Chairman of The Children's Hospital Board of Directors, Craig Ponzio, has established two endowed chairs: The Ponzio Family Chair in Pediatric Neurology and The Ponzio Family Chair for the Surgeon-in-Chief.



Dr. Amy Brooks-Kayal joined Children's as chief of Pediatric Neurology and The Ponzio Family Chair in Pediatric Neurology.



° Gift。 News

As space permits, we briefly but gratefully acknowledge gifts of \$25,000 or more made between January 1 and October 31, 2008. 2Gives, a McCormick Foundation Fund Ames Construction, Inc. **Balfour Beatty** Marcy and Bruce Benson **Berry Petroleum Company Bessemer Trust Company** Helene B. Butler Trusts The Carson Foundation **Caruso Family Charities** Children's Tumor Foundation Micheline Chou Colbert Family Fund of the Community Foundation of Northern Colorado Patricia and Terry Colip The Colorado Health Foundation Colorado Rockies Baseball Club Colorado Rockies Charity Fund, a McCormick Foundation Fund

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Gala 2008

On Nov. 1, 2008 approximately 1,600 guests joined together for Gala 2008: Rooted in Tradition, and helped to raise more than **\$2.6 million** for The Children's Hospital. Guests at this year's event enjoyed a silent and live auction with over 170 items in total and entertainment from the Steve Miller Band.

Children's President and CEO Jim Shmerling, DHA, FACHE and Janie and Rick Stoddard.

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Jack and Darci Overstreet, who will chair

Gala 2009.

Kristin and Blair Richardson, Chairs of the Gala. Kristin is also a member of The Children's Hospital Foundation Board of Trustees.

Bruce and Marcy Benson, Molly Broeren and Bill Mosher. Marcy and Molly are members of The Children's Hospital Foundation Board of Trustees.

David Naus Helen M. Nelsen Darci and Jack Overstreet The Ponzio Family Post-News Season to Share, a McCormick Foundation Fund Reiman Foundation, Inc. **Rocky Mountain District Kiwanis** Foundation **Rose Community Foundation** The ROY Foundation Sam's Club Scottish Rite Foundation of Colorado Anna and John J. Sie Foundation Suncor Energy J.T. Tai & Co. Foundation, Inc. Mrs. Thomas E. Taplin Telluride Aids Benefit Peter Remo Tisot Trust

Tuchman Family Foundation Judi and Joe Wagner and Wagner Equipment Co. Wal-Mart Stores, Inc. Diane and Marshall Wallach Zimmer Gunsul Frasca Architects LLP

Estate Gifts of More Than \$25,000

Estate of Leslie F. Davis Estate of Dwight F. Dill Estate of Dennis Gerbaz Estate of Nancy R. Hope Estate of Ann Jaskiel Estate of Kenneth Kuhlman Estate of Robert H. Petersen Estate of Anita M. Roberts



King Soopers Helps Children's in New Ways

A supporter of Children's for nearly five decades, King Soopers joined the Courage Classic as a Premiere Partner in 2008. Along with a two-month in-store fundraising campaign, King Soopers donated thousands of dollars worth of food and beverages to the annual bike tour. King Soopers' relationships with vendors throughout Colorado were the key to acquiring these important in-kind gifts.

"The Children's Hospital Courage Classic was a success thanks to our wonderful partner, King Soopers. King Soopers provided beverages and food for cyclists and volunteers for the three-day bike tour – we couldn't have done it without their generous support", said Cary Larger, associate vice president of The Children's Hospital Foundation. "King Soopers gives so much to Children's in so many ways throughout the year. We appreciate all that their employees have done the past few months on behalf of Children's and look forward to their partnership in the future."

While Children's relationship with King Soopers reaches back into the 1960's, the largest



The Children's Hospital President and CEO Jim Shmerling, DHA, FACHE, King Soopers President and CEO Russ Dispense and The Children's Hospital Foundation President and CEO Steve Winesett. Dispense sits on the hospital board.

campaign on behalf of the hospital ran from 2004 to 2006, when King Soopers started an in-store promotion that collected donations. King Soopers employees, many of whom have been personally affected by Children's, helped raise more than \$560,000 to help build the new hospital.

King Soopers' involvement with the hospital goes beyond in-store fundraising or sponsorships of events like the Gala and

Courage Classic. King Soopers is also participating in this year's Centennial Celebration by placing Children's Centennial icon on the side of all King Soopers brand milk. Promotions like this help Children's reach a broader audience about the miracles that happen here everyday.

"The Courage Classic was a great way for us and many others to get involved and help raise money for one of our most loved charities," said Russ Dispense, president and CEO of King Soopers and a board member of The Children's Hospital. "A thank you to our associates and customers who help make these gifts possible."

King Soopers, a division of Kroger, Inc., has more than 102 locations in Colorado and Wyoming.

To learn more about getting your company or business involved with Children's, contact Leah Asher at **lasher@tchfden.org** or 720-777-1767.



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